



COMFORTABLE LIVING. SEASON AFTER SEASON.





BEAUTY

Most homeowners want two things from their choice of siding: pride and peace of mind. Oracle™ grants both wishes, beautifully. The natural elegance of Oracle will be a source of satisfaction every time you turn into your drive or catch an admiring glance. You'll delight in Oracle's beauty and performance that will last a lifetime.



DER IS BETTER!



The wider coverage design feature of Oracle, called CraneSpan, along with its rigid SOLID CORE™ backing,* straightens walls and reduces seams. This allows the Oracle panel to cover more than twice the area of conventional siding.

The remarkable beauty of Oracle comes from its unique design. Oracle delivers a quality of structural integrity never before available in a siding product. Add the detail of authentic true-milled cedar woodgrain and a lustrous, low-gloss finish, and you have the handsome distinctiveness of the Oracle home.

[&]quot;Quality core backing supplied by PROGRESSIVE FOAM TECHNOLOGIES, INC.





Beauty and performance meet at the corners! With window accent trims and decorative corner systems, the Crane SOLID CORE Architectural Essentials™ Accessories Package is the perfect finishing touch, and the only complete Siding SYSTEM.

TRUE MAINTENANCE-FREEDOM

Oracle offers not just low maintenance, but NO MAINTENANCE. That means no sanding, caulking, or painting – ever. Our No-Nonsense Lifetime Warranty is unequaled in the industry. Your Oracle SOLID CORE SIDING® SYSTEM is warranted to remain beautiful and maintenance-free for life – that is, for the life of your home. Should you move, the warranty is automatically transferable to subsequent owners.

low-gloss finish and truemilled woodgrain texture.

ColorLi
FADE DEFEN

Advanced colo
protection form
keeps color
fresh and true-

Fine detail! The look of

With ColorLife™ Fade Defense, the harshest sun, the toughest seasons can't touch the rich, stately beauty of Crane color. ColorLife protects your siding for a vibrant look that lasts.



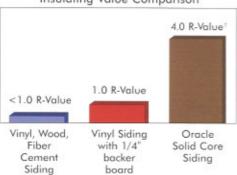


If you don't see the Performance Purple™ backing, it's not SOLID CORE SIDING! Our federally registered trademark Pūrple™ backing means you're getting the Oracle SOLID CORE promise of extraordinary insulation, impact resistance, and true maintenance-freedom.

PERFORMANCE

The Oracle SOLID CORE Difference! The rigid SOLID CORE layer is the key to Oracle's exceptional performance. Its insulation capabilities far exceed the competition. Oracle stops drafts, prevents hot spots and ensures unsurpassed comfort and energy-cost savings. Compared to typical vinyl siding, Oracle SOLID CORE SIDING is four times as energy efficient, with an R-Value of up to 4.0! Oracle also offers 17% better air infiltration protection than vinyl siding with standard backer board. Homeowners enjoy a quieter, healthier homelife as well. Oracle's SOLID CORE backing reduces outside noise up to 45%.

Insulating Value Comparison



Hammer Impact Test



Fiber Cement

Solid Core Siding



Unlocked Locked Seam

SOLID CORE SIDING provides an insulating R-Value of up to 4.0, more than four times the insulation of ordinary siding.

Performance Purple SOLID CORE backing includes Perform Guard^{8‡} to help repel termites and carpenter ants. Stronger than fiber cement! SOLID CORE SIDING is 240% more impact resistant than fiber cement, and 300% more impact resistant than typical vinyl siding with backer board.

ASK ABOUT ENERGY STAR when correctly installed, SOLID CORE SIDING can help meet the performance guidelines of an ENERGY STAR qualified new home

Oracle's unique sandwich seam feature allows panels to fit together tightly for a virtually seamless appearance. And the wide **CraneSpan** panels reduce the number of seams by as much as 50%.

^{**} The color Purple as applied to the SOLID CORE SYSTEM is a federally registered trademark of Crane Performance Sating.

federally registered trademark of Crane Performance Safing.

SOLID CORE R-Value varies slightly depending on profile.

Perform Guard is a termite resistant product, not a barrier syster
It should be used in conjunction with a total insect management
program from a reputable pest control operator.



Colors may vary slightly from actual products.

Pictured on cover: Oracle, Quad 4.5" Dutchlap, Sandpebble



CraneSpan^o wide panel coverage Natural look and feel True maintenance-freedom Never needs painting

Performance Purple™ SOLID CORE™ backing

4.0 R-Value

17% better air infiltration protection 300% more impact resistant 45% noise reduction

Perform Guard® helps repel insects

No-Nonsense Lifetime Warranty

Crane SOLID CORE Architectural Essentials™ Accessories Winner of multiple industry awards



1441 Universal Road, P.O. Box 1058, Columbus, OH 43216 800.366.8472

www.cranesiding.com







For three generations, the Crane family has been in the business of designing and manufacturing siding products. Our introduction of Solid CoRe Siding® into the marketplace in 1998

TRADITION

was a watershed moment for the siding industry – the

development of a new siding category. Now, the Oracle™

Solid CoRe System™ has taken its place on the

timeline of Crane innovation and excellence. The Crane

heritage is grounded in the American tradition of hard

work, pleasure in craftsmanship, satisfaction in a job

well done. Oracle is part of the CraneBoard family of

products that you can depend on and be proud of, with

beauty so durable that we back it with a lifetime warranty

that is the strongest in the industry.

In 1957, the Crane company designed and engineered the world's first extrusion die system to produce a solid vinyl residential exterior siding.